SUMMARY

IIM MUCHARAM. Postgraduate Masters Program, Faculty of Agriculture, Brawijaya University. Impact Analysis of Rural Agribusiness Development Program Against Farmer Income Improvement (Study case Coffee Farmers in Jember); Commission Advisor, Chairman: Moch. Muslich Mustadjab, Member: Djoko Koestiono.

To overcome the problem of capital constraints faced by farmers, the government took the initiative to provide capital assistance in the form of Direct Community Assistance through programs delivered through the Gapoktan. With this program farmers expected to increase the scale of business and revenue. But the reality on the ground is still a lot Gapoktan who have not been able to accommodate and facilitate the interests of its members due to various limitations. The farmer was allegedly not really feel the benefits of PUAP program PUAP and Gapoktan presence in their neighborhoods.

This study generally aims to analyze the impact of the program to increase revenue PUAP PUAP Gapoktan members in the area of research. Detailed research objectives are formulated as follows: 1) Analyzing the increase in farm production after PUAP implemented programs, 2) Analyze the income level of farmers PUAP and the factors that affect farmers' income levels, and 3) analyze the Gapoktan performance improvements after the passage of the PUAP program.

This research was conducted by survey method with a population under study coffee farmers are divided into two, namely the members Gapoktan PUAP receiver and not the recipient PUAP Gapoktan members at Jember District. Analytical approach used is the method with and without using a cross section of farmers PUAP Gapoktan members and non members Gapoktan PUAP. This study uses multiple regression analysis methods, different test average and Importance Performance Analysis.

Production levels for coffee farmers PUAP 1700.3 Kg/Ha, while Non PUAP coffee farmers' production levels 584.7 Kg/Ha. PUAP program could increase farmers' income. This is supported by the results of multiple regression analysis confirmed that the function of PUAP farmers' income is higher than the Non PUAP farmers.
Gapoktan PUAP performance is better than Non PUAP Gapoktan performance. This is demonstrated by the results of Importance Performance Analysis with the average level of importance and performance Gapoktan PUAP higher than Gapoktan Non PUAP. Interest rate of 3.73 Gapoktan PUAP, while Gapoktan Non PUAP only amounted to 1.90. The average value for the performance score of 3.80 while Gapoktan PUAP Non PUAP of 3.17.

The provision of capital for farmers through Gapoktan perceived necessary to improve production. But before it was awarded a grant to do institutional strengthening of the farmers in advance by providing mentoring and training to farmers and administrators Gapoktan, so that capital can be developed according to expectations.

The results of regression analysis showed that the PUAP program can improved its farmers' income, therefore the government needs to continue the program PUAP with a broader scope so that more and more villages / Gapoktan PUAP who participated in the program.

To improve the performance Gapoktan, needs to be given focused attention on the attributes in quadrant I of IPA analysis, namely Gapoktan help members market their coffee production, and Gapoktan cooperation / partnership with the entrepreneur / exporter.